



COLLEGE of
CHARLESTON

SCHOOL OF THE ARTS

The Strategic National Arts Alumni Project (SNAAP) is an online survey of alumni from more than 250 arts programs in a diverse set of institutions across the nation. The College of Charleston School of the Arts has participated in the survey for several years, most recently in 2015.

Results from the survey revealed a great deal about the School's alumni.

One survey question asked how alumni would rate their experience at the College's School of the Arts while pursuing their undergraduate degree. *94% of respondents selected either "Excellent" or "Good" as their response.*

In addition, survey respondents indicated that during their time at the College:

81% PARTICIPATED IN COMMUNITY SERVICE OF SOME TYPE

84% WORKED WITH AN ARTIST IN THE COMMUNITY

86% PARTICIPATED IN CO-CURRICULAR ACTIVITIES

The survey also showed that, while studying at the School of the Arts:

26% OF RESPONDENTS HAD PARTICIPATED IN STUDY ABROAD

52% OF RESPONDENTS HAD ENGAGED IN AN INTERNSHIP

For graduate work and careers following undergraduate studies, the survey results showed that:

30% OF RESPONDENTS PURSUED MASTERS-LEVEL STUDIES IN THE ARTS

19% OF RESPONDENTS PURSUED OTHER GRADUATE DEGREES

62% OF RESPONDENTS ARE OR HAVE BEEN SELF-EMPLOYED, AN INDEPENDENT CONTRACTOR, OR A FREELANCE WORKER

oh
SNAAP!

“What are you going to do with THAT degree?”

The suffering artist story is so pervasive that we pay attention only to examples that confirm the myth; a new survey of nearly 100,000 design and arts graduates tells a different story.

To learn more, please take time to watch the four-minute video on YouTube, *There's A Lot You Can Do With An Art and Design Degree*, online at ow.ly/4mUfKg.



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